

Case Study 4 – Ray of Hope and Prosperity with Technical support from TGT and
Financial support from CSR- National Schedule Caste Finance Development Corporation (NSFDC)

अब चीजे बेहतर हो रही हैं – अशरफ जहाँ

Ashraf Jahan lives in the village DhavaTakiya of the block BakshikaTalab in Lucknow district of Uttar Pradesh. There are four members in her family. Ashraf Jahan, her son, and husband. Agriculture and goat farming are two major sources of income for the family.

The family has been engaged in goat rearing for more than 10 years. High mortality and morbidity are two major problems of goat rearing. The family lost a large number of goats due to high mortality. Even last year she lost 3 Goats. Due to high morbidity goats are getting sick very often causing low productivity and lower-income. These



are the reasons goat rearing was no more profitable business for them. They were losing interest in the goat-based livelihoods.

In this circumstance, she came to know about The Goat Trust. The Pashu Sakhi trained by The Goat Trust came to their hamlet to make them aware of improved management practices of goat rearing. The Pashu Sakhi of the village started to provide services like deworming, vaccination, castration, and artificial insemination. In addition, the Pashu Sakhi helped goat rearing by providing first aid services to their sick goat. She provides the other support service at their doorstep at the hour of need by taking reasonable service charges.

Ashraf Jahan realized lots of improvements had been taken place in goat-based livelihoods since she joined the programme. Mortality and morbidity in goats had been reduced drastically. This year till now no mortality of goats took place. Now a day, he is having 6 goats and one buck. The most interesting part is that she is having two high milk-yielding goats. she is getting 1.5 Litres of milk per day. This fulfills the need for milk for her family. In addition, she is getting approximately approx. 1.5 kg of goat dung per day. The Pashu Sakhi trained him to convert goat dung into manure. She is using goat dung as manure which will help to enhance the productivity of her land. Ashraf Jahan is realizing that things are changing towards betterment. It is giving encouragement towards goat rearing.