

The Goat Trust and You

Monthly Roundup

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14th Annual Star Forum Conference at the Goat Gurukul

The 14th Annual National Conference under the Star Forum was organised jointly by The Goat Trust and CORD at Goat Gurukul Lucknow where more than 85 participants in person and more than 50 participants online participated from various organisations. Theme of the workshop was Building sustainable, scalable, social enterprises. The three-day conference with field visit was a great combination of cross learning for the participants with the launching of The Skills Guru, an online open source training platform for rural and urban youth.



Doyen of Development sector Mr. Vijay Mahajan visits the TGT Campus

Mr. Vijay Mahajan need no introduction to the people working in social sector. He is the torchbearer of grassroots development being the co-founder of well-known PRADAN and BASIX. Currently he is the CEO of The Rajiv Gandhi Foundation and director of Rajiv Gandhi Institute of Contemporary Studies. He found the mission of TGT to transform goat based livelihoods from subsistence to significance being backed by the right balance of capital, technology and institutions. It is always inspirational for growing and aspirational organization like TGT to resonate with the ideas of sector leaders with the likes of Mr. Mahajan.



BAIF team visits the The Goat Gurukul

BAIF, UP team visited the TGT campus to understand and see for themselves improved practices and innovations in Goat value chain. The one-day orientation and exposure visit included experience sharing, farmers' interaction and demonstration for impact understanding.



Opportunities and Aspirations realized

Our successful students from IIGM, passed out with a promising future in hands and honoured in the presence of Mr. S.K. Dora, Chief General Manager, NABARD(UP), Dr. DV Rangnekar, Dr, Devinder K Sadana whose encouraging words and valuable insights inspired all.

'Pashumart': The next big thing in TGT

The focus on commercial goat farming has been increasing within TGT and therefore there seems a significant scope of scaling up our position as one stop training, materials, handholding support and be a regular partner with commercial goat farmers and development partners and our business can grow multifold by having all facilities under one roof. We have an assortment of products and services to be provided under Pashumart. It includes training modules on commercial goat farming and development partners. In order to conduct ToT on participatory training technique, a well-placed training facility with 28 beds hostel will be added by January, 2024 within TGT campus. We already have an IIGM hall, old thatched hall and conference room to accommodate 3 batches of training at a time.



Caprico- A TGT 'Brandwagon'

After reaching first 10000 litres sales milestone, Caprico goat milk has partnered with Central Institute for Medicinal & Aromatic plants (CSIR lab at Lucknow) to develop herb fed goat milk and fortified products.

Regional Office @ Guwahati, Assam functional from Sep.23

A team of 10 professionals comprising Veterinarians, IT professionals, MIS experts, software developers, project implementation experts and business development professionals are now a part of regional office at Guwahati, Assam. We are carving ways to address complete value chain, harness the value chain actors with RWEs concept powered by digitalization in the time to come.



Promoting Rural Women Entrepreneurs in livestock entrepreneurship



who will work as LBCs.

Promoting Entrepreneurship requires a cadre known as Livestock Business Councillors [LBC] who motivate and support women to engage in value chain activities in their respective villages. TGT team organised 5-day orientation cum technical training programme for 50 such women

YP Trainings



Young Professionals Training of multi state partnership of 14 org from UP, MP, Chattisgarh and Bihar gone through 3 days vision building process on Livestock based Livelihood Value Chain and its prospects from 8-10 Sep 23 at Goat Gurukul. The programme is supported by Azim Premji Foundation. This training is specially designed for the Professionals who are directly involved in project designing and implementation as think tank of the org. In this training 28 professionals participated and learnt the livestock based livelihood value chain propositions and their actors.

Young Professionals Training of Bandhan Konnagar team of Bihar Region going through 3 days vision building process on Livestock based Livelihood Value Chain and its prospects. This training is specially designed for the Professionals who are directly involved in project designing and implementation.



Farmers' Exposure Visit to the Goat milk based soap factory

Just 25 years back soap was a rural cottage Industry in India. Almost in every cluster of 20 to 30 villages, a local soap making unit used to thrive and employ 2 to 5 person on sustainable basis. But this important cottage industry was replaced by multinational soap, shampoo & detergents very silently. The Goat Trust as a social enterprise has taken a mandate to ensure quality chemicals and promoting goat milk based soaps as cottage industry and looking forward for partners and sponsors to make environmentally sustainable cosmetic products to revive this cottage industry.



Learning by Playing at The Goat Gurukul

Young participants from five states under the Azim Premji Foundation sponsored project of Building local resource centres on small livestock based livelihoods were engaged in interactive games. Games to foster participation, cooperation and reinforcements for better learning. The idea is to build people in order to support farmers,

Our Latest Goat Trust Incubation Program (G-TIP) partners

Our latest G-TIP partners include Siddhartha Bhartiya Gramin Vikas Sansthan, Aman Foundation and Institute of Integrated Resource Management (IIRM) amongst our 1st Cohort of Vibrant Entrepreneurial organizations with the mission for transformative action on livestock based

livelihoods. SBGVS has been working with communities in Naugarh and Shohratgarh blocks of Siddharth nagar while Aman Foundation has been working with communities in Barpeta and Bongaigaon districts of Assam. We look forward to creating an impactful partnership for prosperity in the Eastern part of Uttar Pradesh and North Eastern India.



Building a sustainable future together for goat farmers

8 State NGO leaders from Assam, Andhra Pradesh, Karnataka, West Bengal, Jharkhand, Chhattisgarh, Tamilnadu, Madhya Pradesh and U.P were at The Goat Gurukul for 3 days orientation training on small livestock based livelihoods. Collectively they had over 200 years of development work experience and what TGT brings to them is the understanding to build small livestock value chain enterprise

Where have we been?



At the 112nd PAC meeting of the Department of Science and Technology, IIT Delhi

Shri Sanjeev Kumar, the executive director, at The Goat Trust had been invited to IIT Delhi, to attend the 112nd PAC meeting held under the Science for Equity Empowerment and Development division of Department of Science and Technology of Ministry of Science and Technology.

At the 9th IPSI (International Partnership for the Satoyama Initiative) Global Conference co-organized by UNU - IAS, Japan

The Forum was attended by 123 experts from 36 countries. Prof. Sanjeev put forward cross sectional issues of biodiversity education in early childhood courses and livelihoods relationships under The Goat Trust model in India.



At the Goat Farming Entrepreneurship Development Programme of IVRI, Izzatnagar

Shri Vinay Gautam has had the honour of delivering a virtual lecture for IVRI Izzatnagar, Bareilly on Goat Farming Entrepreneurship Development Programme on December 5th, 2023. The lecture touched upon best practices of goat management, innovative business model of buck entrepreneurship, significance of kid nurseries, operation of small feed mills, use of herbal medicines such as pachpanpraash and pachmola especially formulated by TGT. Also the diversification of goat produce business with the introduction of packaged milk, soap, and manure was also discussed.



At the Training Centre on Goat and Sheep of Animal Husbandry department of Govt. of UP



A training session on Goat breeding and artificial insemination was conducted by The Goat Trust along with the Animal Husbandry department of Government of Uttar Pradesh with a shared goal of promoting and scaling up commercial goat farming by partnering with likeminded organisations at all levels of planning, implementing and monitoring.

Sharing a platform with livestock sector experts and organizations

It is both humbling and empowering to have shared a stage with the likes of established names such as National Dairy Development Board(NDDDB). A transformative webinar on technological interventions in the livestock sector was hosted by the Deendayal Antodaya Yojana- National Rural Livelihood Mission (DDUNRLM) in which TGT participated and put forth the proof of concept of bridging the gap with technology with the help of a strong network of Pashu Sakhies





TGT at the global forum

TGT got the opportunity to share the platform of Water and Energy for Food Grand Challenge annual convention along with the representation of more than 150 entrepreneurs worldwide in the City of Bangkok. Prof Sanjeev Kumar Kumar, Founder, The Goat Trust represented TGT at this convention which holds tremendous promise for exchange and collaborations.

Community Corner



Artificial Insemination training for community

Certificate distribution after goat artificial insemination training
Good opportunity to make a future After taking artificial insemination goat training can earn good profits

Assam to Meghalaya corridor with Team@21

TGT is moving at fast pace with various projects in Assam with the visit of representatives from Oak and AIFT to understand project development. The activities involved Launching of Video on Wheels and Mobilization tools like BPP and App to capture Baseline data and RWEs profiling in the respective blocks of Gualpara and Kamrup Rural. Team is resetting timeline to complete the targets and focus on Mobilization and awareness of RWEs with selection of LBCs. The representatives were happy with the progress and gave their valuable suggestions to be incorporated in next course of action.



Pashu Sakhi training

Empowering rural women through hand-holding support and capacity building to become Pashu Sakhis. Offering veterinary health services at their doorstep by The Goat Trust in partnership with Safe Society also fostering confidence and self-reliance within the community





Purvanchal Gramin Seva Samiti in Gorakhpur, with technical support from The Goat Trust, empowers women through skill-building and entrepreneurial training. Collaborating on Pashu Sakhi programs, they equip women with the essential knowledge and skills for effective goat husbandry. This joint initiative is dedicated to enhancing livelihoods by nurturing entrepreneurship among women in the region.

Khoripanan women goat farmer producer company limited distributed cheques to 21 of its members



Transforming backyard Goat Farming to viable Social Micro Enterprise.

In collaboration with UtthanGujarat , TGT Global Development Services Pvt. Ltd. delivered Training on Commercial Goat Farming to 150 selected rural women in 6 distinct batches at Dhanpur block of Limkheda, Gujrat with the aim to improve and uplift their lives through small livestock (Goat)

Residential training for women

Women Empowerment with technical skill on improved livestock echoes with One Earth, One Family and One Future mission. Five days residential training for 21 trainees belonging to Rajasthan and Madhya Pradesh supported by Srijan India was organised at Goat Gurukul, Lucknow. One Pashu Sakhi represented one village and after being trained they will provide last mile door step service to resource constraint families in their respective villages and counselling to villagers goat rearing as business rather backyard farming.



'Learning the hard way'



Amit Singh Gujjar, a 23-year-old goat entrepreneur from Jaipur, Rajasthan has been in the business of goat rearing in a family owned and run farm for five years now. He started goat rearing after seeing his relative succeed in it. He depends more on his own efforts and his family's support looking after his farm and its day to day operations. He stresses on the importance of getting trained before starting the business which he learned the hard way after facing losses at the beginning. Therefore, it is important to learn skills to start a goat farming business.

Goat farming: Reaping the benefits of reinvestments

Narendra and Lokesh, both having worked in corporate sector, wanted to start their goat farming journey. They started small on a rented space which later increased to 1.5 acres of own farm. They started with small investments and continues reinvesting the profits back into the business. Now they earn Rs. 60 lakh on an annual basis.



From England to Bulandshahr- Dreams to destiny



Maninder Singh came back to his native Bulandshahr from England with a dream of starting a goat farm. He began with Rs. 20,000 of his own and received a loan of Rs 1 Lakh from the government. He was able to return the loan amount in just one year and alter took Rs 8 lakh loan, which he again repaid in 9 months. He is able to make Rs 30 lakhs every year from his commercial goat farm creating a legacy for those who want to start something on their own especially based on small livestock.

Trainees' Speak

Yaadvendra Singh's tryst with IIGMA on commercial goat farming- "Training at goat gurukul is unique blend of theory and practical classes with has been further developed into post training support from the institute to the potential goats rearers."

[\(27\) मेरा अनुभव Goat farm Training में | My experience with IIGM | #goatfarm #iigm #goatfarming - YouTube](#)

Life at The Goat Trust

TGT celebrates 15th Foundation Day



We came together as the TGT family to celebrate 15 years of growth, challenges, and success. From day one, our unity has been our strength. Here's to the incredible people who make our journey special. Cheers to 15 more years of growth and Success

Annual Retreat

Marathon meetings on organisation strategy, approach and impact review, candid discussion on field impacts and implementing innovations together, communication between teams, induction protocol. Organizational efforts require periodic reflections and realignment and we did nothing short of it and some fun along.



Building Leaders for tomorrow

At The Goat Trust we believe in the potential of team work and leadership. Our leadership assessment programme is about helping our employees become great leaders in the future. We provide tools, motivation, skills that they need to lead effectively.



Capacity building for our ground force

Building capacities of the team members enable them to play a pivotal role in the projects at hand. TGT organised two-day ToT for our ground force from various states. Learning new approaches of social sector, work design, community training techniques, designing training games were few of the many topics discussed. Events like this surely help the team to grow and learn.



Welcome aboard!



“Stepping onto the stage, I realized that SDEI brings an electric sense of purpose. The opportunity to innovate, collaborate, and drive meaningful change fuels my enthusiasm for what lies ahead. I am ready to embrace the journey with open arms.”

ANKTESH MISRA



Together in health and happiness

Our Colleague Hemant Sharma got married on 6th of December and TGT wishes him a lifetime of happiness for a new phase in life. Our team member, Satyajit, from the North East, met with an accident for which he was hospitalized for treatment. In the spirit of unity through adversity, TGTians came together to contribute towards the hospital expenses of Satyajit, following up on his health and helping all through. Satyajit has now recovered from his injuries and joined back in.



Keeping it clean

TGTians came together to clean the premise of unwanted plants and rubbish on the occasion of Swachhta diwas on 2nd October, 2023.



TGTians Speak



The difference between commercial and traditional goat farming: banking on quality breeds

[Catch a Glimpse about Traditional Vs Commercial Goat Farming. \(youtube.com\)](https://www.youtube.com/watch?v=...)- Prof. Sanjeev Kumar

Shepherding journey continues- Exploring the Goat Farming Journey in Gwalpara

Today was more than just a day on our goat farming shepherding adventure. We took a special route through Gwalpara, a place where nature and the wild meet. The elephant sanctuary road, roughly 6- 8kms path is surrounded by jungle. This reminded me of a similar moment in Gondiya, Maharashtra , where we encountered lions. Even though we didn't spot any elephants this time, the thrill of being on a road so close to wildlife was incredible. This journey is about discovering, just like the road unfolded, revealing new things at every turn.



Remembering my time in Gondiya, I realized that nature has been a constant companion in my journey. From the jungles of Maharashtra to forests in Assam, these encounters have taught me about the delicate balance between human and nature. But this journey is not just about the landscapes or exciting moments. It goes deeper into the heart of goat farming and our promise to serve our true leaders the women goat farmers. Their strength,



determination , and connection with the land inspire everything we do. Our vision is not just a business idea; it is a way to bring about positive change in the lives of goat farmers. Pashubazaar is more than a model; it's a force for good. Through it, we aim to uplift and transform the lives of these women who, like nature, are strong and full of life. –Vinay Gautam

National Milk day and the TGT promise

India is already largest goat milk producer but we have 33% child malnourished or under nourished, Dairy goat has high potential to ensure a glass of milk to each child and expecting women. We can hardly boast of our milk production status till our own rural brethren and children (future of India) sleep without a glass of milk. *CapriCo* in its own way promised to consistently working to develop a small solution for big problem- Sanjeev Kumar



LBC training and connecting with community

Empowering growth and leadership through 5 days of intensive LBC training! Grateful for the opportunity to enhance skills and connect with inspiring women from Balijana & Chamaria!- Dr. Iqbal Salik Minhas



Interaction with the Women Cadre

Interaction with lady cadres of the community to understand the situation practically. It was a great experience and fruitful discussion to strengthen the base of The Goat Trust- Dr. Salima Siddika



Power of Visual Tools in Community Mobilisation



Community Mobilization through AV tools leaves big impact similar to that of learning by going concept. We have designed and innovative tool called " Video Show on Bike" by assembling a LCD TV, Car Battery and charger which are all branded and durable. It comes out as a handy and portable projector which a team member carries to show informative videos to community living in remote regions. It runs on a very low operation cost with a one-time investment cost of 25 to 30 thousand and has no dependency for direct power supply. It has been doing well in Tripura, Bihar and UP and we are now launching it in Assam- Ujjval Sarkar

Livelihood Development of Rural women

Empowering rural women through capacity building and technical assistance from The Goat Trust Training programs are designed to enhance skills, fostering livelihood development. The initiative aims to bring essential services to the doorstep of communities, focusing on primary health services for small ruminants. This comprehensive approach not only strengthens women's capabilities but also contributes to the sustainable development of rural areas- Tushar Mishra



Field Visit to North Lakhimpur, Assam

When we turn around and look towards the rural communities, we can observe that livestock is a very important part of their livelihood. In this one month of working with The Goat Trust, I got immense opportunities to explore and experience a close picture of what and how the situations are in reality. I got the opportunity to visit various organizations working with rural communities and helping them to generate livelihood. I really want to share a story of one of my field visits to North Lakhimpur, Assam. I went to the Institute of Integrated Resource Management (IIRM) and they gave me this opportunity to visit a few of the villages they are working with, they are doing excellent work in Poultry and Sericulture. There while interacting with a few women I came to know about their practices of rearing livestock.





A lady told me that they never eat before providing food to the livestock they have. One of the goats she had was like the youngest child of the family (fussy in terms of food). So she used to boil vegetable peels and cool it down after that serves them. The story was going well, I felt inspired by the level of passion and hard work those women were showing for their livestock.

Suddenly, in that story there came the reality check. It took me some time to realise that many times life is a hard plight. Her daughter fell sick, the 'Sagoli Bepari'/'

"Byapari" came and by looking at the family's situation he took advantage. They had to sell all six of their goats in just five thousand rupees, which was much lower than the market price. There is a huge gap in market linkage. Therefore, the farmer suffers after putting a lot of effort and hardwork in rearing their livestock especially goats. We have to bridge that gap. - Queen Borah